

Online Interactive Town Halls



SCMC: Select Committee on the Modernization of Congress
Wednesday, May 11, 2022

Contact: John Gable, Co-founder & CEO
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Bi-partisan, experienced leadership

John Gable, AllSides

Conservative from small town Kentucky

Worked in 80s for RNC, Mitch McConnell, etc

Career: Tech Exec, entrepreneur (Microsoft, Netscape)

Joan Blades, Living Room Conversations

Progressive from Berkeley

Co-founded MoveOn.org, Mom's Rising

Career: Mediator and grassroots organizer

Friends & partners!



Steps

1. Set-up and invite

- Staff picks date, topic, region (local or national), etc
- Invitations and notices go out
- Participants sign-up, complete survey

Total Registrations

2,699



Increases Capacity

- Dozens to thousands at one time, with less work for congressional office
- Repeatable: monthly, weekly, multiple times a week, rapid response

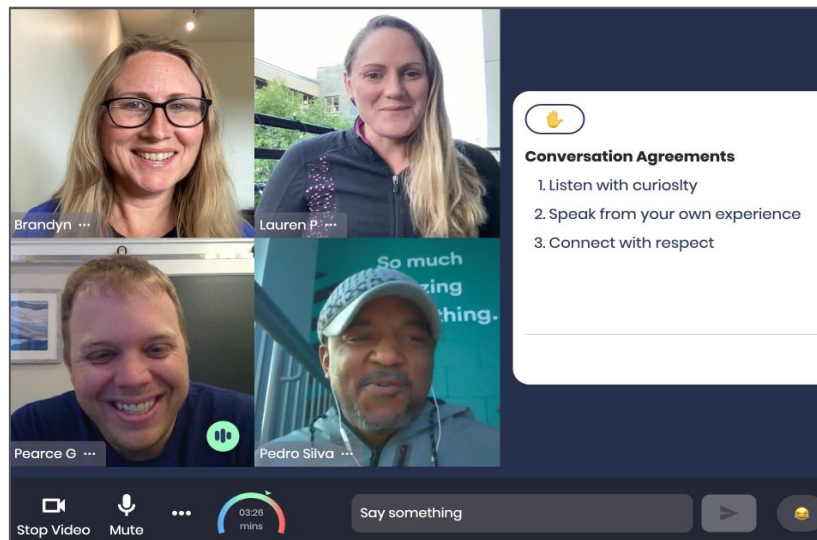
Steps

2. Hold the event

- Congressman and introduction
- Break-out into diverse groups (4-6) for *structured, self-facilitated conversations*
- Questions/ comments from groups

**LivingRoom
Conversations**

- 150+ topic guides
- Customizable
- Proven to better listening skills and reduce division



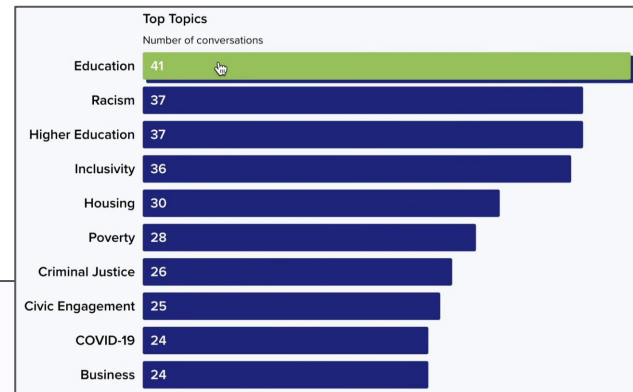
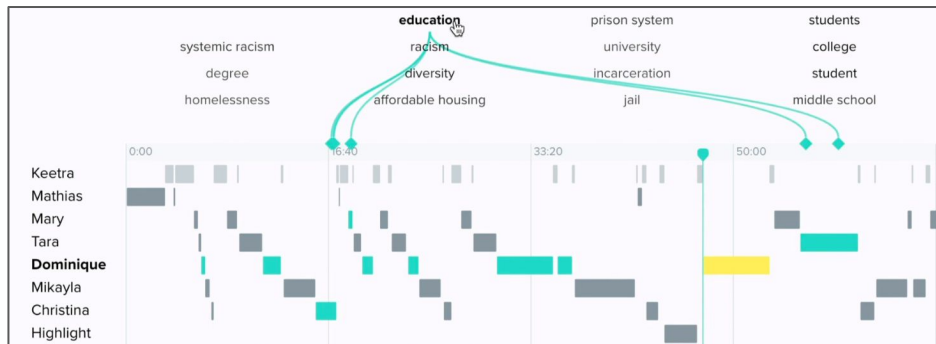
Builds Trust in Elected Officials

- Listening earns trust, small groups help establish listening tone
- Increased quantity and quality of interactions before and after earn trust

Steps

3. Analyze data and follow-up

- Detailed reports with natural language analysis, constituent feedback, normalized surveys
- Follow-up with all participants



Discover excerpts

Aurora in Schenk-Atwood • Feb. 25, 2020 • [CIAC Conversation - Group 1](#)
Here's one that I can't think of immediate solutions on. I love that you often think of the idea and then like, "And here's a solution". I keep hearing that from you. That's awesome. So being a transplant here, immediately the **racism** and sexism is so pronounced. I'm like, "This is how we do it?" I am unfamiliar with the word **raci**... ever worked with **racism**. Literal statements

Dominique in Schenk-Atwood • June 18, 2020 • [1st United Way Centennial Conversation](#)
Yeah. So I would say the part of my past that shapes who I am is my period of homelessness, while having just delivered one child in December, had a child who was approaching one

Increases Understanding

Meets SCMC Goals for Greater Civic Engagement

Increase Capacity

- Dozens to thousands at one time, with less work for congressional office
- Repeatable: monthly, weekly, multiple times a week, rapid response, organic

Increase Understanding

- Detailed natural language analysis, small group summaries, videos, written feedback, and normalized surveys each reveal different things

Build Trust in Elected Officials

- Listening (by others and congress) earns trust
- Increased quantity and quality of interactions before and after earn trust

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